

MESON Specialty Cups - Maze & Sticker Play

MESON Technology

[mee-zon] [tek-nol-uh-jee]

noun

Clear, insulated cup, bowl, and container technology conceived to deliver an innovative, reusable, and sustainable packaging solution for extending, preserving, and maintaining insulation properties and shelf life.

The Facts

Interactive Fun | Industry-leading 3D wall features enable interactive play without sacrificing MESON core features and benefits.

Structure | This superior insulated cup is made possible by unique, scalable, double-walled air gap technology.

Clarity | The future is clear! Now you can offer a clear, insulated children's interactive cup that enhances product presentation and performance in parallel with showcasing your brand.

Branding | Industry-leading 3D branding with fingertip tactility promotes and can increase brand awareness, creating a new level of brand interaction with users. Additional branding options include printing on the outside surface or a label in the air gap –both available with or without 3D features

Insulation | Air gap ensures the user's hand stays warm, and contents stay cold with maximum ice retention and minimal condensation or transfer of body heat from the user's hand into contents. (Cups designed for both hot and cold applications.)

Variants | The core variants –Maze and Sticker Play, offer endless possibilities for branding, promotions, and fun. Sticker Play -one cup with an infinite number of puzzle designs.

Recyclable | 100% recyclable & sustainable. You can recycle it...but you won't want to.

Reusable | The cup's superior performance plus sealed air gap promote wash and reuse. Whether dining in-restaurant, at a party venue, theme park, or relaxing at home, our cup is reusable wherever a child enjoys their favorite beverages or sweet treats.

Repurposable & Collectable | One cup combines sustainability with interactive and collectible fun. Cups can be repurposed into as many items as the user can imagine or continue to have fun with our interactive cup.

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