# **MESON** Container Overview

# **MESON** Technology

[ mee-zon ] [ tek-nol-uh-jee ]

#### noun

Clear, insulated cup, bowl, and container technology conceived to deliver an innovative, reusable, and sustainable packaging solution for extending, preserving, and maintaining insulation properties and shelf life.

## The Facts

**Structure** | This superior insulated container is made possible by unique, scalable double-walled air gap technology.

**Clarity** | The future is clear! Now you can offer a clear, insulated container that enhances product presentation and performance.

**Branding** | Industry-leading 3D branding with fingertip tactility promotes and can increase brand awareness, creating a new level of brand interaction with users. Additional branding options include printing on the outside surface or a label in the air gap – both available with or without 3D features.

**Insulation** | Insulated container ensures user's hand stays warm and contents stay hot/cold – minimal, if any, transfer of body heat from user's hand into contents.

Recyclable | 100% recyclable & sustainable.

**Reusable** | The container's superior performance and optional sealed air gap promote wash and reuse - such as a storage container for meal leftovers.

**Repurposable** | Container can be repurposed into as many items as the user can imagine – such as a pot for a plant, pencil holder, spare change jar, and more.

### **Contact**

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