

MESON Bowl Overview

MESON Technology

[mee-zon] [tek-nol-uh-jee]

noun

Clear, insulated cup, bowl, and container technology conceived to deliver an innovative, reusable, and sustainable packaging solution for extending, preserving, and maintaining insulation properties and shelf life.

The Facts

Structure | This superior insulated bowl is made possible by unique, scalable, double-walled air gap technology.

Clarity | The future is clear! Now you can offer a clear, insulated bowl that enhances product presentation and performance.

Branding | Industry-leading 3D branding with fingertip tactility promotes and can increase brand awareness, creating a new level of brand interaction with users. Additional branding options include printing on the outside surface or a label in the air gap – both available with or without 3D features.

Insulation | Insulated bowl ensures user's hand stays warm and contents stay hot/cold – minimal, if any, transfer of body heat from user's hand into contents.

Recyclable | 100% recyclable & sustainable.

Extended Shelf Life | The bowl's inner wall can be perforated, which along with top and bottom lids, reduces product degradation by removing water or juices from primary storage area prior to point of sale and during home storage.

Reusable | The bowl's superior performance and optional sealed air gap promote wash and reuse - such as a food storage container or bowl for ice cream.

Repurposable | Bowl can be repurposed into as many items as the user can imagine – such as a craft bowl to hold water to rinse paint brushes, a classroom teaching aid for lessons involving item sorting, calculating volume, or drawing geometrical shapes.

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