

# MESON Cup Overview

## MESON Technology

[ mee-zon ] [ tek-nol-uh-jee ]

### *noun*

Clear, insulated cup, bowl, and container technology conceived to deliver an innovative, reusable, and sustainable packaging solution for extending, preserving, and maintaining insulation properties and shelf life.

## The Facts

**Structure** | This superior insulated cup is made possible by unique, scalable, double-walled air gap technology.

**Clarity** | The future is clear! Now you can offer a clear, insulated cup that enhances product presentation and performance.

**Branding** | Industry-leading 3D branding with fingertip tactility promotes and can increase brand awareness, creating a new level of brand interaction with users. Additional branding options include printing on the outside surface or a label in the air gap – both available with or without 3D features.

**Insulation** | One cup for hot and cold applications. Air gap ensures user's hand stays warm and contents stay cold with maximum ice retention - minimal, if any, condensation or transfer of body heat from user's hand into contents. And air gap ensures user's hand stays warm and contents stay hot - no heat sleeve required.

**Variants** | From 4oz to 32oz, size isn't the only option. Cups can be produced for almost any market need – mass production, small pack, promotional, special occasion and even interactive childrens' variants are available.

**Recyclable** | 100% recyclable & sustainable.

**Reusable** | The cup's superior performance and optional sealed air gap promote wash and reuse. From drive thru to dining at home, the cup can be reused wherever the users enjoys their favorite beverages or sweet treats.

**Repurposable** | Cup can be repurposed into as many items as the user can imagine – such as a pot for a pencil holder, spare change jar, and more.

## Contact

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